



# Help “Pick Up The Tab” for Ronald McDonald House Charities® of Arkansas!!

## Pop Tab Pandemonium Contest 2009-2010

Dear Parent,

Thank you for lending a helping hand to the Ronald McDonald House Charities of Arkansas. Your help is vital to the success of the second annual Pop Tab Pandemonium Contest. Last year’s contest was a huge success with over 900 pounds of tabs being collected. It is our hope to collect millions of pop tabs before the end of this school year to help support Ronald McDonald House Charities of Arkansas, while at the same time teaching our children about the benefits of recycling and giving back to their community. The time and energy you put into this program is very much appreciated and does not go unnoticed.

Imagine having a child or grandchild critically ill and your local physician says the child must be transferred to Arkansas Children’s Hospital. Now, imagine you live in Siloam Springs or Eudora or Texarkana. Of course you want to be with your child. What are your options...camp out in the waiting room...find a motel?

The Ronald McDonald House of Arkansas provides a solution to this problem by serving as a *home away from home* for families whose child is being treated at local hospitals. We had nearly 1,000 families come through our doors last year bringing the total number of families served to over 19,000 since we opened.

The Ronald McDonald Care Mobile is our newest program and we are very excited about it. The Care Mobile is a 40 foot mobile dental unit that provides free dental care to children who need it the most. For many kids, this is their first time to ever see a dentist, so we truly are making a difference to children and their families.

Ronald McDonald House Charities is a non profit organization relying on the kindness of others to help keep our doors open. The pop tab program is a just one way we help supplement our budget. It also gives your child the opportunity to help others without asking students to sell items or donate money. The simple act of saving pop tabs helps pay for families to stay at our house and it also helps the environment.

Your child’s school has a chance to win the Pop Tab Pandemonium Contest by collecting the most pounds of tabs per student. The winning school will receive a school wide assembly with Ronald McDonald including prize drawings for students and possession of the Pop Tab Pandemonium Trophy for 1 year. Help your child’s school win by collecting all your pop tabs from aluminum cans. We hope this will become a fun project for you and your family to do together.

Thank you again for your help. We believe the Pop Tab Pandemonium Contest will become a great success because of your support and dedication. If you have questions, please contact Ronald McDonald House Charities of Arkansas.

Sincerely,

Kelly Caldwell  
Development Director